



New Vision Packaging supports sustainability in packaging by offering BIO-PET

New Vision Packaging, the UK's most creative and highly-skilled packaging business is encouraging packaging buyers to 'choose Packaging' this Easter!

As part of New Vision's 'choose packaging' campaign, New Vision is inviting packaging buyers to choose the right packaging for products!

New Vision supports sustainability in packaging and that's why we always advise and offer the best solution possible for our customers.

We are proud to offer our customers the choice of more environmentally friendly materials including BIO-PET. Like all responsible companies, we are looking to reduce packaging. However, this is not always possible or desired, and so we've been working with our partners to offer BIO-PET.

BIO-PET film is made of two main elements; terephthalic acid (70%) and monoethylene glycol (also known as MEG), which makes the remaining 30% of the film. Using the latest cutting-edge technologies, MEG can now be derived from renewable sources.

Ethanol is obtained by processing sugar cane, which is then processed further using a fermentation method to create plant-derived MEG.

This new and innovative plastic is also 100% recyclable, meaning every box can have a new life once it has served its purpose. When recycled, every New Vision BIO-PET box can be reborn as new packaging. So, it's great for our customers, great for the consumer, and great for the environment too.

We showcased our BIO-PET boxes at the Packaging Innovations show last month in Birmingham and received great interest in our boxes from every visitor.

If you are interested in using BIO-PET or want more information on why you should 'choose packaging' you can contact New Vision Packaging on 01536 560340 or email sales@newvisionpackaging.co.uk.