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Packaging Innovations exclusive – New Vision Packaging debuts laminate tubes at Packaging Innovations London

This year, New Vision has added laminate tubes to its portfolio and will be showcasing these at the Packaging Innovations exhibition in London on the 12th and 13th September 2018. This latest move is another pillar in New Vision's plans to offer a full portfolio of packaging solutions to the beauty, personal care and haircare markets.

Laminate tubes remain a key packaging format in these markets, and New Vision is now offering these tubes fully printed using HD flexo in up to 12 colours, with additional matt, gloss and spot gloss varnishes. Cold foiling is also on offer, which is produced in-line with the print.

Both PBL (Plastic Barrier Laminate) and ABL (Aluminium Barrier Laminate) are on offer, with tubes available in 3 diameters – 35mm, 40mm and 50mm, all with flip-cap closures. PBL tubes are available in 300 micron or 350-micron film, with ABL tubes available in 390 micron film only. There are multiple styles of flip-cap closures in both clear, standard colours and pantone-matched colour variants.

The tubes will be produced in Poland at one of New Vision's existing production sites.

New Vision Packaging has announced this addition to their portfolio specifically for the Packaging Innovations show and will be delighted to show potential customers this new range of laminate tubes.

Stephen Shortland, Founder and Managing Director of New Vision Packaging, commented, "This exciting new partnership means that, for the first time, our customers can buy an extended range of packaging from us, and we can ensure total packaging integrity and consistency across brands and ranges. The combination of low-cost manufacturing in Poland, combined with our market-leading sourcing and customer service skills, means that

we have something new and unique to offer the UK market, which in turn will mean increased added-value for our customers.”

He continues “We believe our lead time to be far shorter than our competitors, as we are currently quoting an 8 week lead-time from receipt of order. Not only are we offering lower prices but also increased flexibility, meaning our customers can get their products to market sooner. We are really looking forward to attending the Packaging Innovations exhibition in London and would like to encourage all visitors to visit us on stand D18, where we can showcase our full product portfolio.”

For more information on New Vision Packaging, say hello to them at stand D18 at the Packaging Innovation show or call one of the friendly sales team on 01536 560340.